

Curriculum Sequencing Grid: *Media Studies*

Year 11	Term 1	Term 2	Term 3
Unit (Tablet in 39 week plan)	Creating Individual Media Productions: Magazines.	HT3-Explorations of Comedy: Sitcoms HT4-Evaluating Music Videos	HT5 and HT6-Bespoke Consolidation & Deliberate Practice: Media Language, Representations, Institutions, Audiences.
Key Retainable Knowledge (Required for Y11/13) <ul style="list-style-type: none"> What... How.... Why.... 	-Using Photoshop skills to create a magazine front cover and a double-page spread. -This is 30% of the GCSE grade and will be done on Photoshop or Fireworks.	HT3-Analysis of a variety of examples of sitcoms. -In-depth content analysis of the set-texts- I.T Crowd and Friends. -Understanding of the conventions of sitcoms. HT4-Analysis of a variety of music videos. -In-depth content analysis of the set-texts, Katy Perry, Pharrell Williams and TLC. -The set-texts could appear in the Component 2 exam.	-Consolidation of Component One and Component Two. -Use of knowledge organisers, exam style questions, quizzes, trial-exams.
Key Technical Vocabulary (To be modelled and deliberately practiced in context.)	-Composition and brand reach.	-Conventions, editing, Todorov's Narrative Theory, Mise en scene.	-Gerbner's Cultivation Theory, Todorov's Narrative Theory, anchorage, composition.
Opportunities for Reading	-Youtube videos of Photoshop tutorials.	-Re-watch the set texts on Youtube. Essays on the history of the sitcom.	-In-depth analysis videos of set-texts on Youtube.

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Developing Cultural Capital (exposure to very best- essential knowledge and skills of educated citizens – appreciation of human creativity and achievement.)	-Exposed to a variety of different printed publications such as Teen Vogue, Esquire, GQ, The Defiant Ones and Cosmopolitan.	-Exposed to a variety of different sitcoms. Awareness of the history of the sitcom.	-In-depth understanding of the set-texts will enable the students to think critically.
Cross Curricular Links (Authentic Connections)	Use of I.T skills on Photoshop or Fireworks.	Transferring of analysis skills from English.	Transferring of analysis skills from English.
Key Assessment	Statement of Aims and Intentions and production work will be marked against Media GCSE Reform Criteria.	Exam style questions will be marked against Media GCSE Reform Criteria.	Trial exam questions will be marked against Media GCSE Reform Criteria.