

Curriculum Sequencing Grid: *Media Studies*

Year 13	Term 1	Term 2	Term 3
<p>Unit (Tablet in 39 week plan)</p>	<p>-Media Language, Representation, Institutions, Audiences.</p> <p>-Creating Individual Media.</p>	<p>HT3-Explorations of the Printed Press</p> <p>-Creating Individual Media</p> <p>HT4-Analysis of Media in the Online Age</p> <p>-Creating Individual Media</p>	<p>Bespoke Consolidation & Deliberate Practice.</p>
<p>Key Retainable Knowledge (Required for Y11/13)</p> <ul style="list-style-type: none"> • What... How.... Why.... 	<p>-Students will be analysing the genre of Nordic Noir, looking specifically at The Bridge.</p> <p>-They will also analyse the set-text, Life on Mars.</p> <p>-Looking at regulation, marketing and fandom.</p> <p>-Students will also be creating their production piece, different elements of a magazine.</p> <p>-Students will access this Component 2 work via deep analysis of the set-texts and creating their coursework on Windows Editing Software.</p>	<p>-Students will explore and analyse the printed publications Woman's Realm and Huck.</p> <p>-Looking at issues that affect production, distribution, circulation and consumption.</p> <p>-Discovering how social context shapes a publication.</p> <p>-Students in HT4 will focus on the websites for Zoella and Attitude.</p> <p>-Analysis of how consumers turn into producers.</p> <p>-Production wise students will be creating their front page and double page spread for a magazine that will promote the band from their music video. Overall, this equates to 30% of the course.</p>	<p>-Students to consolidate their understanding of C1 and C2.</p> <p>-This will take place via quizzes, knowledge organisers, revision guides, exam style questions, trial-exams.</p>
<p>Key Technical Vocabulary (To be modelled and deliberately practiced in context.)</p>	<p>-Van Zoonen, Hall, Gerbner's Cultivation Theory.</p>	<p>-Hall's Reception Theory, Post-Modernism.</p>	<p>-The previously mentioned theories and terms.</p>

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<p>Opportunities for Reading</p>	<p>-Students can read Van Zoonen's essays on feminism.</p>	<p>-Opportunity to do wider reading around the institutions who produce the publications and the websites.</p>	<p>-A variety of Youtube or Prezi presentations that analyse and interpret the set-texts.</p>
<p>Developing Cultural Capital (exposure to very best- essential knowledge and skills of educated citizens – appreciation of human creativity and achievement.)</p>	<p>-Exposed to a wide variety of Media Theorist's perspectives on issues such as gender and race.</p>	<p>-Students will read articles about Kurdish female fighters opposing I.S. Perhaps exposed to content they haven't considered.</p>	<p>-A range of set-texts to expose the students to a range of different ideas and theories.</p>
<p>Cross Curricular Links (Authentic Connections)</p>	<p>Transferring of analysis skills from English. I.T skills using the Windows Editing Software.</p>	<p>Transferring of analysis skills from English. I.T skills using the Windows Editing Software.</p>	<p>Transferring of analysis skills from English.</p>
<p>Key Assessment</p>	<p>Statement of Aims and Intentions and first draft of production work will be assessed based upon the Media A-Level Criteria.</p>	<p>Exam style question and production work will be assessed based upon the Media A-Level Criteria.</p>	<p>Exam style questions and trial exams that will be assessed based upon the Media A-Level Criteria.</p>