



# VOTES FOR SCHOOLS

## Secondary 15



**Be informed.**



**Be curious.**



**Be heard.**

# Feedback: “Are actions more impactful than words?”



**Malorie Blackman**, who was **Waterstones Children’s Laureate for two years**, has got in touch with VotesforSchools to say she would love to hear about the **results** from this **VoteTopic**. Keep an eye out in the coming weeks for any **updates**!

## The votes are in...

Out of the opinions you’ve read, who do you agree with? Is this different to how you voted originally?

## Your voices were also heard by...

**B:M2022**  
BIG DEEP, LOOK CLOSER, THINK BIGGER

Black History Month

Disney

Disney

KICK IT OUT

Kick It Out

SHOW  
RACISM  
THE  
RED  
CARD

Show Racism  
the Red Card

BEATFREES  
CREATIVITY UNLEASHED

Beatfreeks

# Is it time to switch off the BBC?





# 1 Why are we talking about this?



This year is the **BBC's centenary**. This means it has been **100 years** since it was **founded**!

**BBC:**  
British Broadcasting Corporation.



The BBC is the **largest** broadcaster in the world. It is mostly funded by the **licence fee**. This is paid by Britons who **watch** or **listen** to **live broadcasts** or use the **iPlayer**.



The **future** of the BBC is **uncertain**. Many outlets are calling for **changes** in how the BBC is **funded**. Others want changes in what the **BBC says** and **covers** with its **products**.

So, will the BBC be celebrating a **second century** of public broadcasting? Or will it be **turned off** for good? Let's explore the BBC and its **public role** in more depth.



**Did you know?**  
Much of the BBC's recording happens at Media City in Salford.

## 2 A BBC for everyone?



The BBC produces a lot of **content**. How much of its content do **you engage with**?

### Individual activity (1-2 mins)

Count the number of BBC services below that you use. Give a show of fingers and thumbs **out of ten** for how many you use.

BBC TV  
Channels



BBC Sounds

Bitesize  
Revision

BBC Sport

BBC Radio

BBC News

BBC  
Weather



Cbeebies

iPlayer

CBBC



## 2 A BBC for everyone?



### Class activity (6-8 mins)

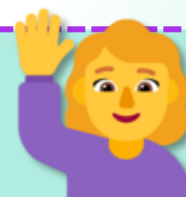
The BBC needs to produce **some output** for **everyone**. Let's look at some BBC productions: are they for you? Give a gesture response to show how you feel about it.



This is not  
for me



Sometimes  
it's for me



This is for  
me



## 2 A BBC for everyone?



# ON AIR

The **Prince and Princess of Wales** interviewing guests for BBC **Newsround**. They asked questions about **mental health**.



This is not  
for me



Sometimes  
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This is for  
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## 2 A BBC for everyone?



Producing **Strictly Come Dancing**.



This is not  
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Sometimes  
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This is for  
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## 2 A BBC for everyone?



Watching football highlights on **Match of the Day**.



This is not  
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Sometimes  
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This is for  
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## 2 A BBC for everyone?



**Uninterrupted coverage** of events surrounding the passing of **Her Majesty The Queen**.



**This is not  
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**Sometimes  
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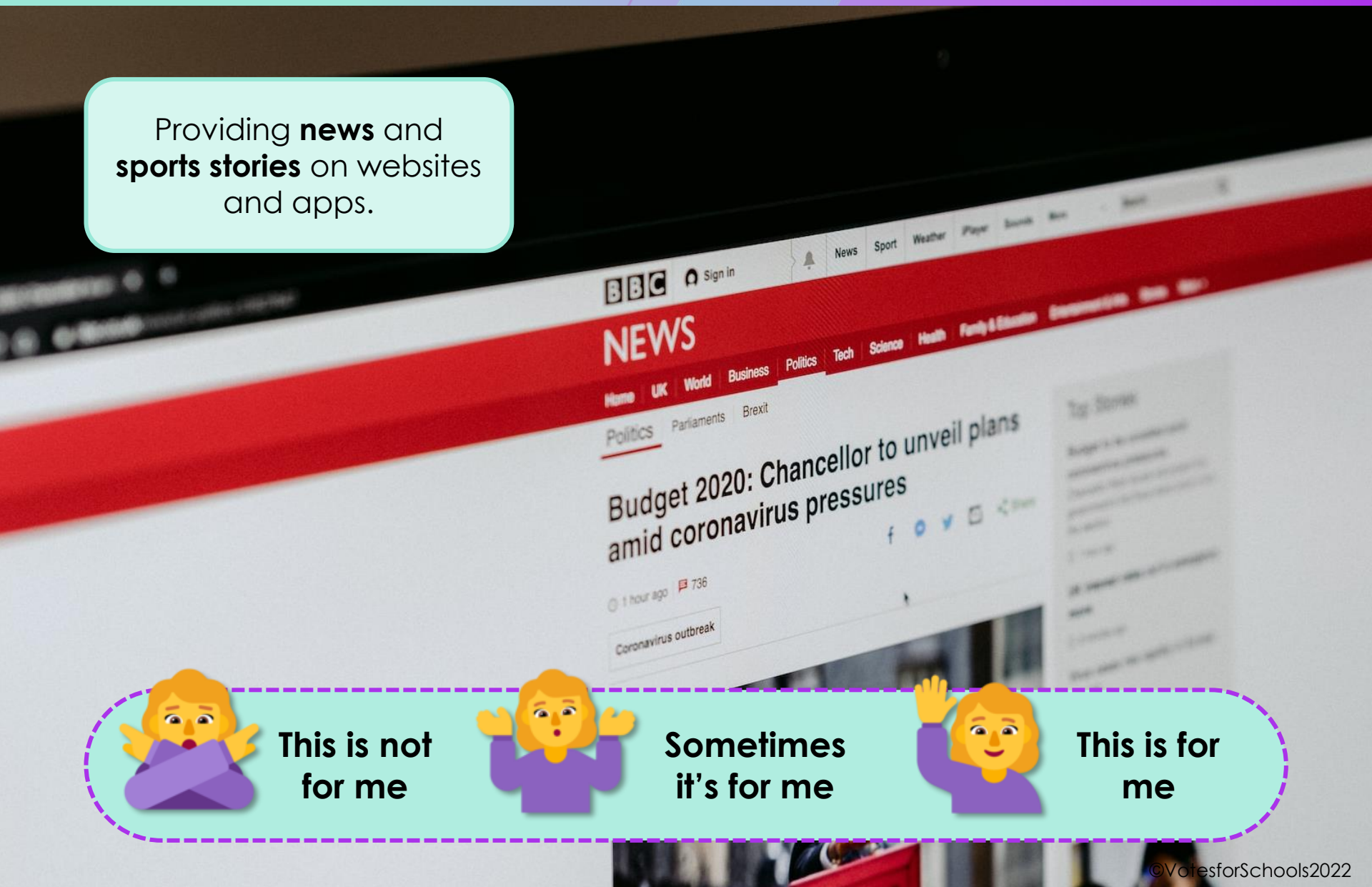
**This is for  
me**



## 2 A BBC for everyone?



Providing **news** and **sports stories** on websites and apps.



This is not  
for me



Sometimes  
it's for me



This is for  
me



## 2 A BBC for everyone?



Producing **nature documentaries.**



This is not  
for me



Sometimes  
it's for me



This is for  
me



## 2 A BBC for everyone?



This is not  
for me



Sometimes  
it's for me



This is for  
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Producing **revision  
materials** for BBC  
Bitesize.





The BBC is a **powerful** player in **media**. It produces content that does **not have adverts** and is often **free** and easy to **access**.

The **license fee** is expected to be paid by people in Britain to **cover the BBC's costs**. The price is **£159** a year **per household**. If you didn't pay the fee you could **still read articles** on the BBC's webpages but **not** watch their **channels**, listen to their **radio**, or use the **iPlayer**.





The video is showing benefits and highlights of the **BBC's 100 years**. It suggests it will only continue to be there **if the public wants it to be**.

It would be easier for many companies if they didn't need to **compete** with the BBC. Maybe people would buy **more newspapers, subscribe to different services, or watch different channels** if the BBC was not there anymore?

### Final individual reflection (1-2 mins)

The BBC is trying to prove its worth this centenary year. Do **you think** it's possible that organisations who would like the BBC to **succeed**, or **fail**, could be **swaying** public opinion?





# Vote!



I'm **not worried**, I use Spotify and Netflix. **Older people** might miss it though.

There are lots of **cheaper subscription packages** out there that I use more.

It's spending money on things that **don't interest me**. Never sitting through Strictly again would be great!

## Is it time to switch off the BBC?

I love the **different radio stations**. My family would miss some of the **Saturday night TV** if it went away.

Ourselves or friends and family get **something** from it. The **rest of the world** are missing out.

Only the BBC is providing **impartial** news. Our country needs a **neutral voice**.

We will be **sharing your thoughts** on this topic with **BBC, Newsround, Sky News, ITV** and **Amazon Prime**.

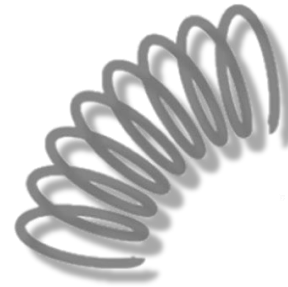




Can I improve my speech writing and public speaking?



Confidence



Resilience



## public speech

You should structure your speech into these 5 sections:

### Two Minute Speech

**Introduction:**

This needs to establish the point of view you will be arguing, and how passionately you feel about it.

**First point:**

This should be an idea that supports your viewpoint, with an explanation as to why.

**Second point:**

This should be a second idea that supports your viewpoint, with an explanation as to why.

**Anecdote:**

This should be a "real" story, ideally from within your community, which supports your viewpoint.

**Conclusion:**

This should be a 'call to arms': what do you want your listeners to do, and how should they action this change?

### Attitude & Effort To be fully invested:



- I have a positive attitude towards my learning, 100% of the time.
- I have high aspirations for myself.
- I am always resilient in lessons.
- I learn from my mistakes; I understand that they are vital in my progress.
- I always complete work to the highest standard, to the best of my ability, striving to challenge myself every lesson.



# Can I improve my speech writing and public speaking?

**Here is an example speech, on the Vote Topic: Should animal testing be banned?**

Ultimately, animal testing is not just a crime against the natural world – it's a crime against morality. Whenever we support this inhumane practice, we sacrifice the values that make us good and empathetic people.

Firstly, let's remember the following: animals have absolutely no ability to consent to testing. As such, we are subjecting them to evil and cruel treatment and they have no way of communicating the pain or betrayal they feel. Tell me: how is this different to testing cosmetics, and medicines, on a baby?

Secondly, I recognise that many people think we have no alternatives to animal testing that are any more ethical. Quite frankly, I think this is ridiculous. By continuing to place unknown chemicals inside an animal's body, we are teaching young people to place no value on their lives as living creatures. Where does this stop? As we all grow up to play a responsible role within the communities we live in, we need to recognise the importance of every single life.

For instance, Hannah. At 17 she made the decision to only buy products that have not been tested on animals. After leaving Maltby and going on to study at university, she said this one decision transformed the way in which she supported other students on her campus – realising that we don't all have a voice to stand up for ourselves.

So, I implore you: stand up and make a difference! Show these companies that we will not tolerate their barbaric treatment of the animals that live amongst us. Write at least one letter, to either a company or the government, and let's show them that people of this community – a community built on morals, understanding and trust – that we value the lives of all living things.

Thank you.

Introduction

First point

Second point

Anecdote

Conclusion

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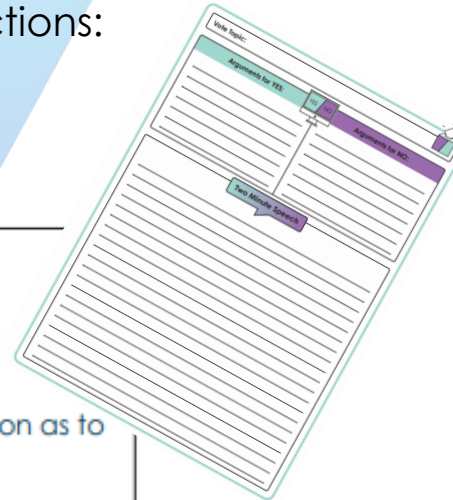
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## public speaking

Choose one area of your public speaking to work on this week:

### Top Tips – Delivery

**Voice** - Work on your vocal variety, pace of speaking and use of pauses.

**Body language** - Check your eye contact, your use of gestures and how you are standing.

**Clarity** - Are you clear about the purpose of your speech? Does the speech inspire, amuse or inform?

**Be yourself** - Retain your voice, your passion, your sense of humour and your convictions throughout. Be yourself and be real.

**Tone** - Consider the way you speak to your audience and how you want to get your message across. Your tone can affect how people perceive you and their willingness to listen.

**Projection** - Make sure your voice is loud, clear and confident. Don't underestimate the power that projecting your voice has on commanding your audience's attention.

**Gestures** - Be animated during your speech. Gestures can add a layer of meaning and expression to your ideas, and really emphasise your overall thoughts and feelings.

**Pace** - The speed at which you speak must be varied. By speaking quickly, you can indicate urgency or danger. By speaking slowly, you can indicate tension, finality or fear.

**Eye contact** - Eye contact with your audience is of great importance. Your audience should feel like you are speaking directly to them. Your words become more personal and meaningful.

Oracy  
To be fully  
invested:



- I articulate myself confidently.
- I actively take on any of the 6 Oracy roles during discussions, debates and when sharing ideas.
- I express my opinions and ideas, without needing the sentence stems provided.
- I work effectively in a variety of different Oracy groupings.
- I always listen carefully to my peers and build on their ideas.
- I apply accurate, subject-specific vocabulary in my contributions.



Can I improve my speech writing and public speaking?

Now, everyone should cast their vote for one side of this week's argument or the other.

Arguments for YES:	YES / NO	Arguments for NO:

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