



# VOTES FOR SCHOOLS

## Secondary 15



**Be informed.**



**Be curious.**



**Be heard.**

# Are fashion brands choosing trends over the environment?





We wear **clothes** every day but we don't often think about where they **come from** or what **impact** they have on the **planet**.

We often think about what to wear to **look our best!**

Clothing brands **consider** the **environment** as they have a **responsibility**, and it's **important** for many of their **customers**.

Let's look at **fashion** and consider whether we need to **think differently** about it.



## 2 Fashions fade, style is eternal



So we all cat walk in the same direction, let's explore what **fashion** is.

**Fashion:**  
A style that is popular at a particular time.





## 2 Fashions fade, style is eternal



Shops are now **stocking** their 2022 autumn/winter collections.

### Challenge:

Why do the styles in shops constantly change?

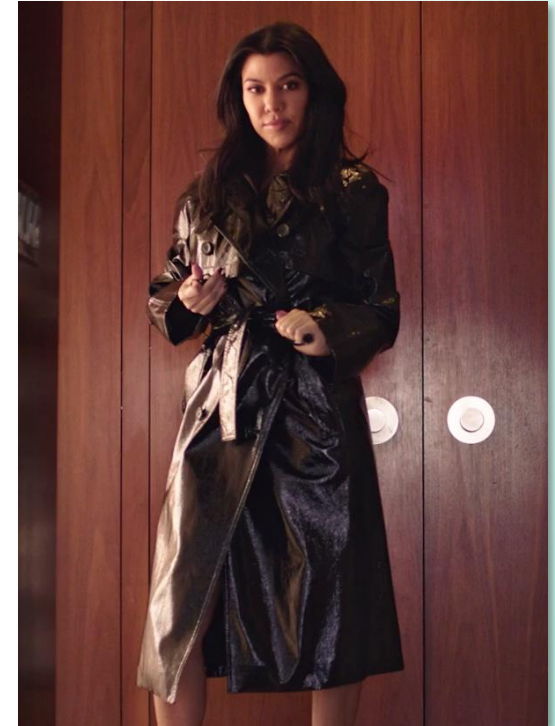
Shops **ideally** want people to keep on **buying** new clothes. If fashions are changing, people **want to keep up** too.

This can lead to **fast fashion**.



### Fast fashion:

Clothes that are made and sold cheaply, so that people can buy new clothes often.



### Class discussion (1-2 mins)

Each of the **brands** and **people** above have made the **news** in the last few weeks.  
But what do they **have in common**?





H&M, Patagonia and Kourtney Kardashian-Barker are linked by news stories about the **environment** and **fashion**.

**H&M** were taken to court in the US. They were accused of using **misleading adverts** to sell “**sustainable**” products.

### **Sustainable:**

Causing, or made in a way that causes, little or no damage to the environment and therefore able to continue for a long time.





**Patagonia's** billionaire founder is to **give** his company to a **charity**. The future **profits** will be used to **fight climate change**.

**Kourtney Kardashian-Barker** has been made **Boohoo's "Sustainability Ambassador"**.

Some people have commented that Boohoo's large amount of cheap options couldn't be sustainable.





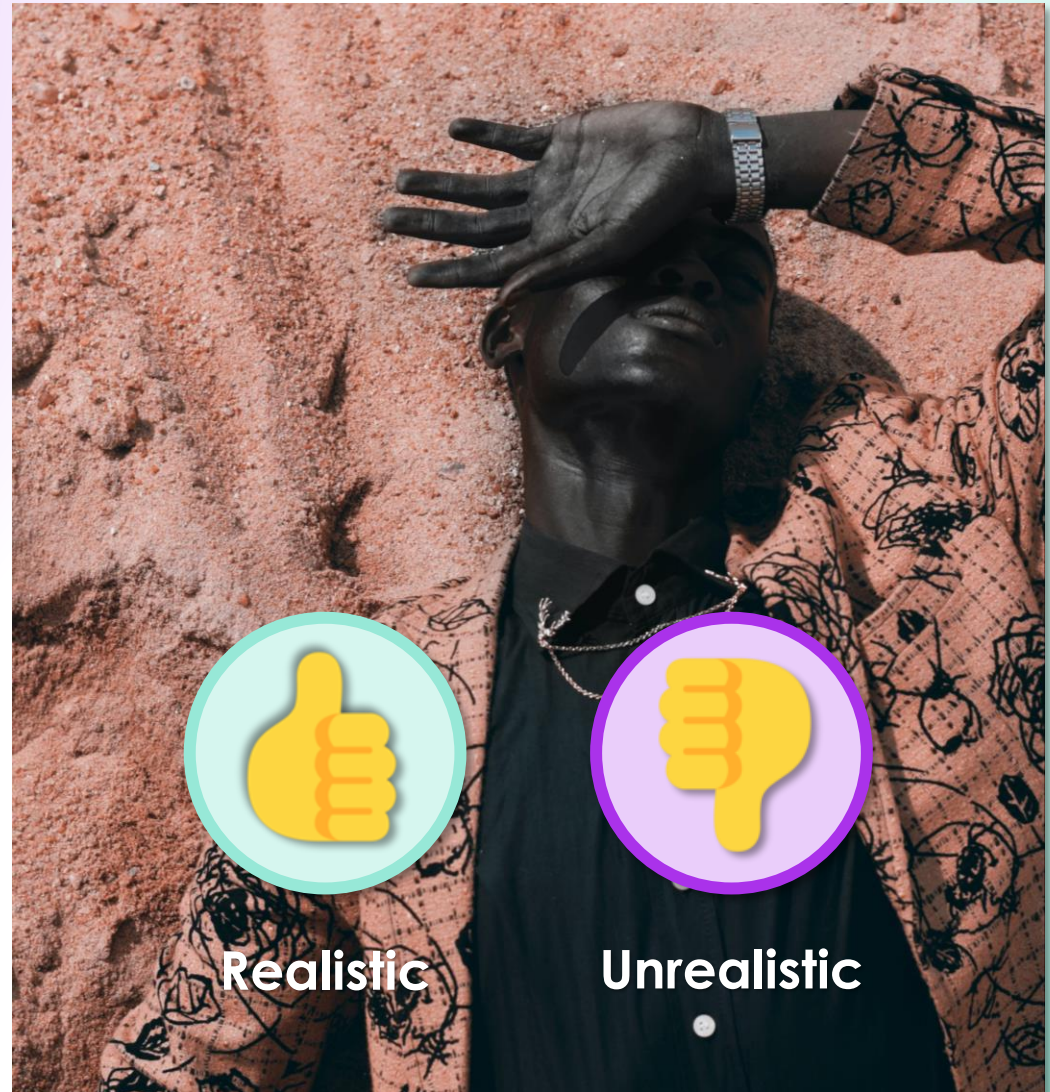
## 4 Roll up your sleeves



In 2022, the **UN** launched the **#ActNow** fashion challenge. The aim is to highlight how the **fashion industry and individuals** can help **reduce** their environmental impact.

### Class activity (5-7 mins)

On the next few slides, you are going to read the **#ActNow zero-waste** actions. While reading, show if you think each action is **realistic** or **unrealistic**.



Realistic

Unrealistic



## 4 Roll up your sleeves



Consider whether you **really need** new clothing. Also, before buying, ask yourself if you'll wear it a minimum of **30 times**. If the answer is no, then forget about it.



Is this realistic or unrealistic?





## 4 Roll up your sleeves



Shop in vintage or **charity shops**. **Cities and large towns** generally have a wide range of **choices**.

### Did you know?

**Oxfam** set up a **challenge** to only buy second hand clothes for 30 days. It is called **Second Hand September**! The aim is to make us shop in a way that is “kinder to people and planet”.



Is this realistic or unrealistic?





## 4 Roll up your sleeves



Wash clothes **less often**. We tend to wear something once and wash it whether it's clean or not. If you've had a spill on your clothing, try **spot-cleaning**.



### Across the curriculum – Biology:

Biological laundry cleaning products have several different enzymes in them. Why is this necessary?



Is this realistic or unrealistic?



## 4 Roll up your sleeves



Donate your unwanted clothes to **charity organisations** or take them to **shops with recycling points**.



Is this realistic or unrealistic?



## 4 Roll up your sleeves



Many retailers offer **recycling programmes**. Some will even **purchase, refurbish, and resell clothes in good condition**.



Is this realistic or unrealistic?





## 4 Roll up your sleeves



Rework the **fabric** from old clothes into something new, like a **pillowcase**, a **quilt** or **doll clothes**.



Is this realistic or unrealistic?





## 4 Roll up your sleeves



### Final class activity (1-2 mins)

Is there more **responsibility** on **us** as customers to change our buying habits, or on **fashion brands** to improve their environmental impact?

Show your feelings with your hand.

It's up to us to change our habits.



Fashion brands need to do better.



# Vote!



It's what the brands are there for. If they don't make new styles, they will fall out of fashion.

It's trendy to say you care about the environment, but some brands are all talk.

They're definitely choosing trends... And the money that comes with them, too!

## Are fashion brands choosing trends over the environment?

Not really, at the moment it's a trend to care about the environment.

Some brands are clearly putting the environment above latest styles. They're often expensive though.

If price is not a problem, you can buy clothes that don't harm the environment.

We will be **sharing your thoughts** on this topic with **Patagonia, Depop, SHEIN, Clothes Aid** and **Oxfam**.

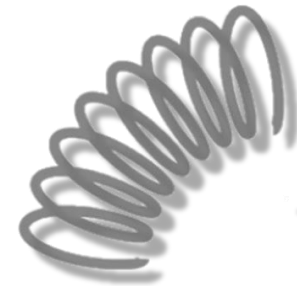




Can I improve my speech writing and public speaking?



Confidence



Resilience



# Can I improve my speech writing and public speaking?

You should structure your speech into these 5 sections:

## Two Minute Speech

### Introduction:

This needs to establish the point of view you will be arguing, and how passionately you feel about it.

### First point:

This should be an idea that supports your viewpoint, with an explanation as to why.

### Second point:

This should be a second idea that supports your viewpoint, with an explanation as to why.

### Anecdote:

This should be a "real" story, ideally from within your community, which supports your viewpoint.

### Conclusion:

This should be a 'call to arms': what do you want your listeners to do, and how should they action this change?

## Attitude & Effort To be fully invested:



- I have a positive attitude towards my learning, 100% of the time.
- I have high aspirations for myself.
- I am always resilient in lessons.
- I learn from my mistakes; I understand that they are vital in my progress.
- I always complete work to the highest standard, to the best of my ability, striving to challenge myself every lesson.

# Can I improve my speech writing and public speaking?



## Here is an example speech, on the Vote Topic: Should animal testing be banned?

Ultimately, animal testing is not just a crime against the natural world – it's a crime against morality. Whenever we support this inhumane practice, we sacrifice the values that make us good and empathetic people.

Firstly, let's remember the following: animals have absolutely no ability to consent to testing. As such, we are subjecting them to evil and cruel treatment and they have no way of communicating the pain or betrayal they feel. Tell me: how is this different to testing cosmetics, and medicines, on a baby?

Secondly, I recognise that many people think we have no alternatives to animal testing that are any more ethical. Quite frankly, I think this is ridiculous. By continuing to place unknown chemicals inside an animal's body, we are teaching young people to place no value on their lives as living creatures. Where does this stop? As we all grow up to play a responsible role within the communities we live in, we need to recognise the importance of every single life.

For instance, Hannah. At 17 she made the decision to only buy products that have not been tested on animals. After leaving Maltby and going on to study at university, she said this one decision transformed the way in which she supported other students on her campus – realising that we don't all have a voice to stand up for ourselves.

So, I implore you: stand up and make a difference! Show these companies that we will not tolerate their barbaric treatment of the animals that live amongst us. Write at least one letter, to either a company or the government, and let's show them that people of this community – a community built on morals, understanding and trust – that we value the lives of all living things.

Thank you.

### Introduction

### First point

### Second point

### Anecdote

### Conclusion

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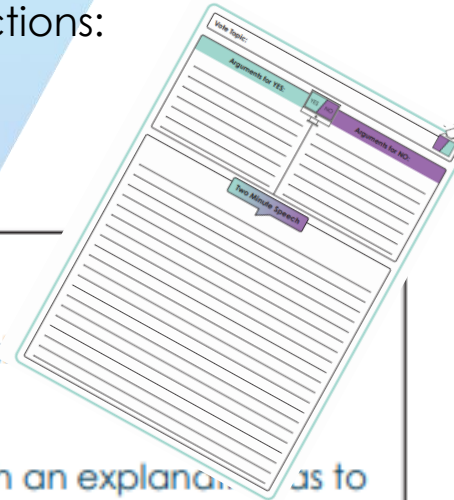
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# Can I improve my speech writing and public speaking?



Choose one area of your public speaking to work on this week:

## Top Tips – Delivery

**Voice** - Work on your vocal variety, pace of speaking and use of pauses.

**Body language** - Check your eye contact, your use of gestures and how you are standing.

**Clarity** - Are you clear about the purpose of your speech? Does the speech inspire, amuse or inform?

**Be yourself** - Retain your voice, your passion, your sense of humour and your convictions throughout. Be yourself and be real.

**Tone** - Consider the way you speak to your audience and how you want to get your message across. Your tone can affect how people perceive you and their willingness to listen.

**Projection** - Make sure your voice is loud, clear and confident. Don't underestimate the power that projecting your voice has on commanding your audience's attention.

**Gestures** - Be animated during your speech. Gestures can add a layer of meaning and expression to your ideas, and really emphasise your overall thoughts and feelings.

**Pace** - The speed at which you speak must be varied. By speaking quickly, you can indicate urgency or danger. By speaking slowly, you can indicate tension, finality or fear.

**Eye contact** - Eye contact with your audience is of great importance. Your audience should feel like you are speaking directly to them. Your words become more personal and meaningful.

## Oracy To be fully ORACY invested:



- I articulate myself confidently.
- I actively take on any of the 6 Oracy roles during discussions, debates and when sharing ideas.
- I express my opinions and ideas, without needing the sentence stems provided.
- I work effectively in a variety of different Oracy groupings.
- I always listen carefully to my peers and build on their ideas.
- I apply accurate, subject-specific vocabulary in my contributions.



# Can I improve my speech writing and public speaking?

Now, everyone should cast their vote for one side of this week's argument or the other.

Arguments for YES:	YES NO	Arguments for NO:

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