

RWD/HWO

4 March 2026

Dear Parent/Carer

Social Media Trend – “School Wars”

I am writing to make you aware of a social media trend known as “School Wars” that is currently appearing on platforms such as TikTok and Snapchat.

This trend encourages rivalry and conflict between local schools. Some posts:

- Create fake “teams” such as “Red vs Blue” or “North vs South”.
- Encourage young people to “score points” for targeting students from other schools.
- Suggest filming incidents and sharing them online for attention.
- Promote unsafe and potentially harmful behaviour.

While some of this may appear to be online “banter”, it can quickly escalate and lead to serious consequences, including harm to young people and potential legal implications. We are keeping up to date with advice and guidance provided by the police and the local authority and are monitoring the situation carefully. As always, the safety and wellbeing of our students is our highest priority.

We kindly ask for your support in the following ways:

- Check your child's online activity and the apps they are using.
- Be aware of group chats and messages they may be sending or receiving.
- Talk with your child about this trend and explain why it is important not to take part in or share related content.
- Contact the school if you see anything concerning. If there is an immediate risk, please contact the police on 101 or 999.

By working together, we can help ensure our children remain safe and focused on their learning. Please be assured that we will continue to monitor this issue closely and will put appropriate measures in place to ensure the safety of our students.

Thank you for your continued support.

Yours faithfully



Richard Wood
Principal